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The Story of Old Vermont in pictures



"Unless young men dream dreams there can be no progress"

ACCESSION NUMBER

5905

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TN 4512784

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Home Office, Montpelier, Vermont



"Candle Dip Day" no longer appears on the calendar. But in the early 1800's, it was a day set aside when each thrifty Vermont household made up the entire year's supply of tallow dips and candles.

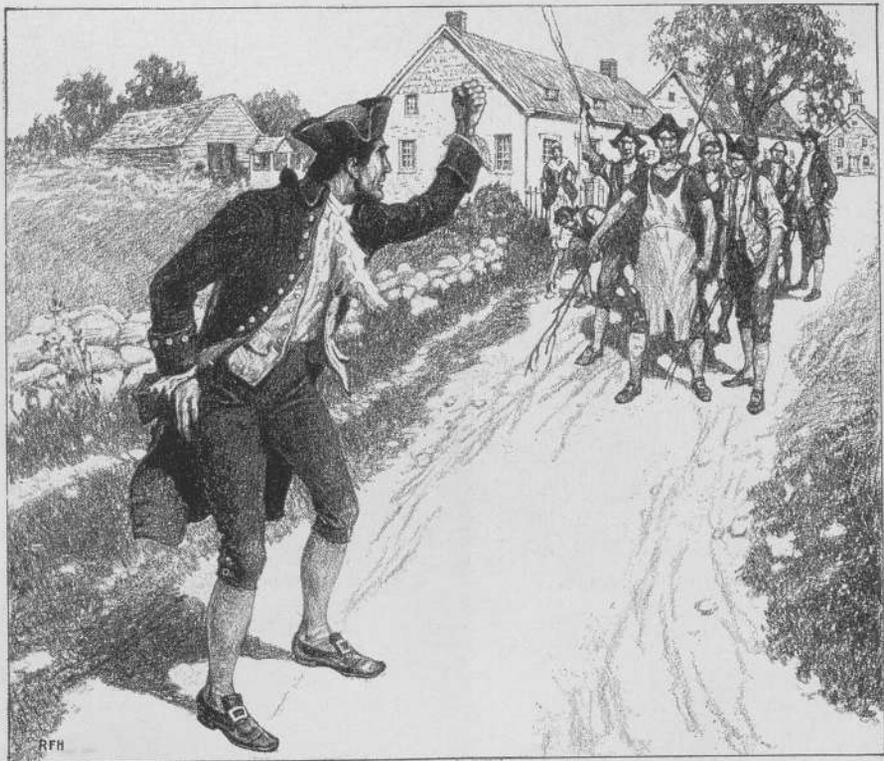
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The practice of thrift today always
means brighter days tomorrow.



On January 12, 1778, a group of Tory prisoners was marched through the pass of the Green Mountains, "to tread the snow a suitable width for the passage of sleighs." Thus, with typical Vermont thrift, the Tories were put to a useful task and another road was kept open for the progress of Liberty.

The road to financial security is best kept open by regular saving.



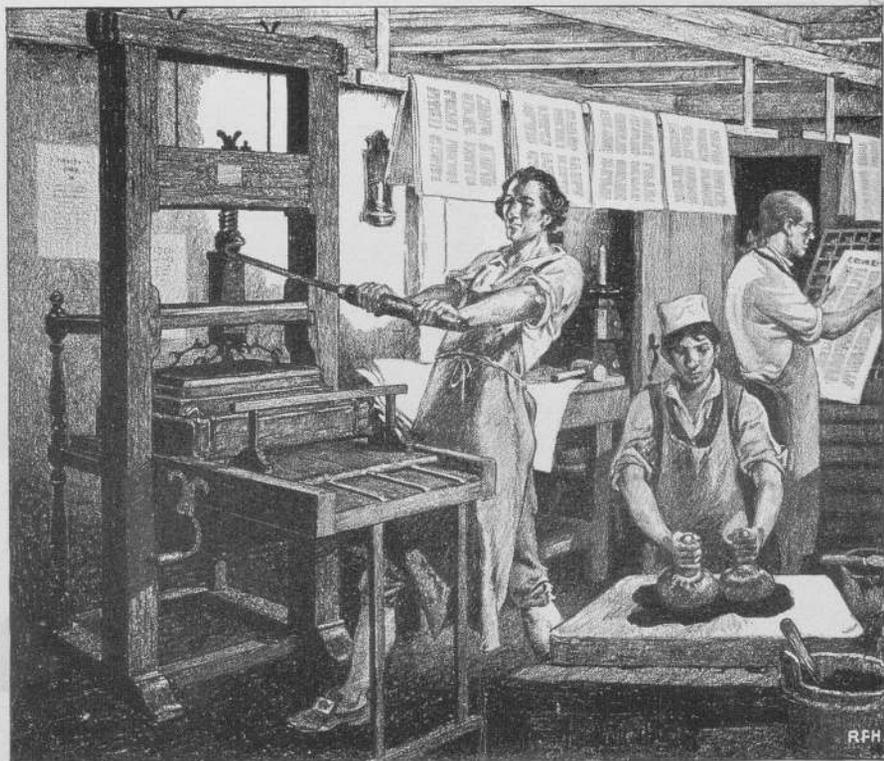
When "landgrabbers" from other territories tried to seize homes in what is now Vermont, the offenders were often "shown the Beech Seal," that is, they were threatened with a beech rod whipping.

No "landgrabber" can steal your savings when they are invested in life insurance—the safest investment.



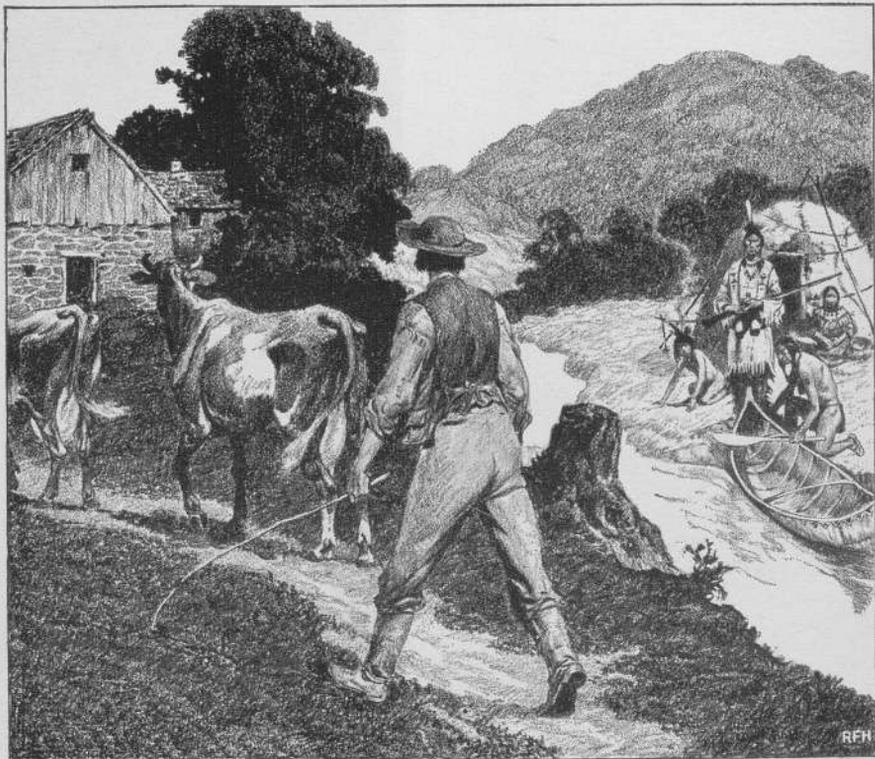
When Hannah Handy's children were captured by Indians, a friendly Waubankeer carried her across the White River where she proceeded alone to the enemy camp. Her courage so amazed the captors that the children were released unharmed.

Courage has always been admired. It takes courage to save. Life insurance supplies the one, sure incentive that most of us need to maintain a regular savings plan.



America's first printing press was brought from England in 1638 and is now owned by the Vermont Historical Society. In 1781 it was used to print Vermont's first newspaper which helped unite the colonies for independence.

National Life insurance is helping people everywhere to gain financial independence. Why not give it a chance to let it help you?



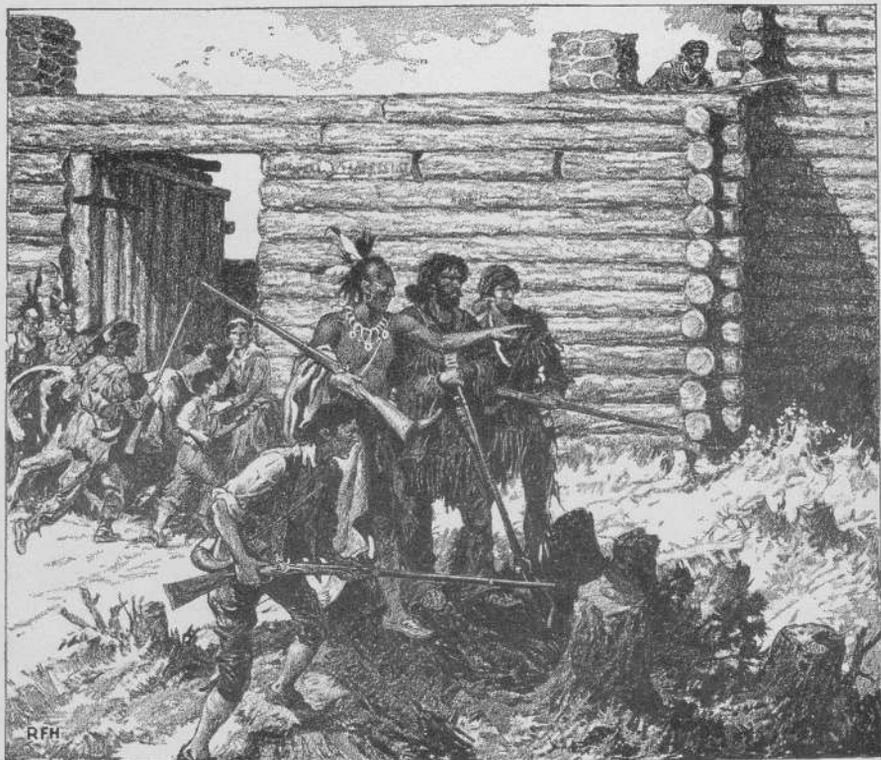
When the last native Indians of record pitched camp in Vermont, the National Life was already six years old. They spent the winter of 1856 on Levi Chapin's meadow in Bellows Falls and then migrated to Canada.

National Life is one of the oldest life insurance companies in America. Out of a total of more than 300 Companies in the United States, only 8 are as old as National Life.



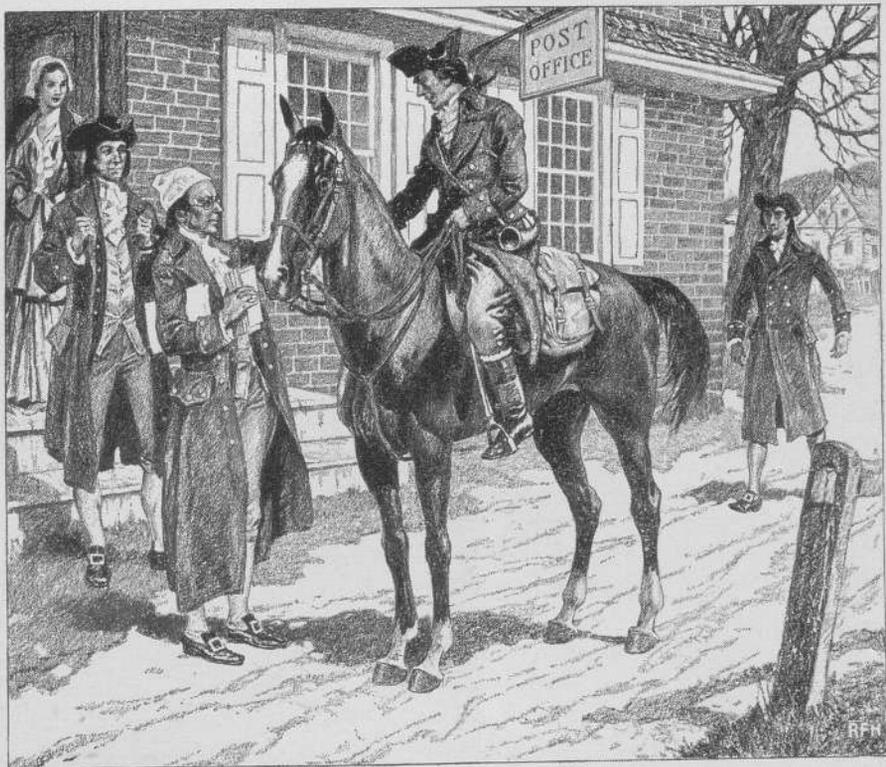
The Morgan horse, bred in Vermont since about 1789, matched the Green Mountain pioneers in strength, endurance, and willingness to work hard. He deserves his tribute of honor and affection for his help in subduing the wilderness.

Descendants of the Morgan horse are now found in every State in the Union. The "good news" of National Life service has also spread until today it has policyholders in all of the 48 States.



Fort Dummer, Early Vermont Stronghold. Built to the north of Squakheag (now Northfield, Mass.) in 1724. It is generally considered to have been the first permanent white settlement in what is now Vermont.

The safest stronghold for your savings is life insurance. No one has ever lost a dollar invested in National Life insurance policies. In fact, judged solely by profit return, many people find that National Life is their best investment.



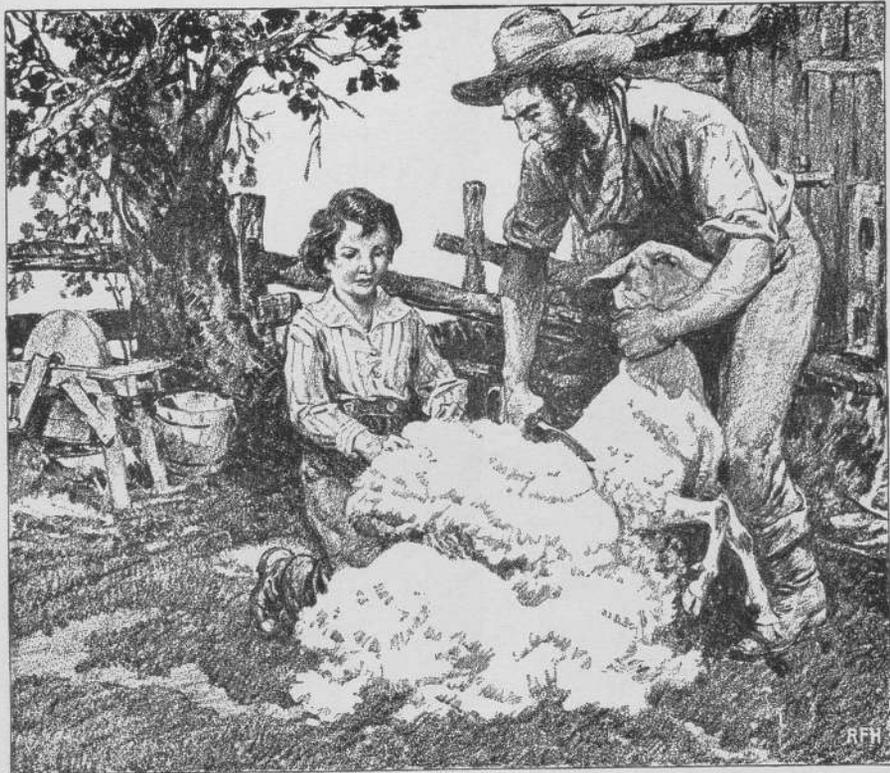
First Vermont Post Office, Bennington, 1783. The post riders who carried mail through the Indian country between that town and Albany received 3 pence a mile instead of the customary rate of 2 pence, because of the more hazardous and mountainous country to be traveled.

Just as postal service and transportation have improved, so has life insurance kept itself up to date. Let a National Life man tell you about the new, more adaptable policies which are now available.



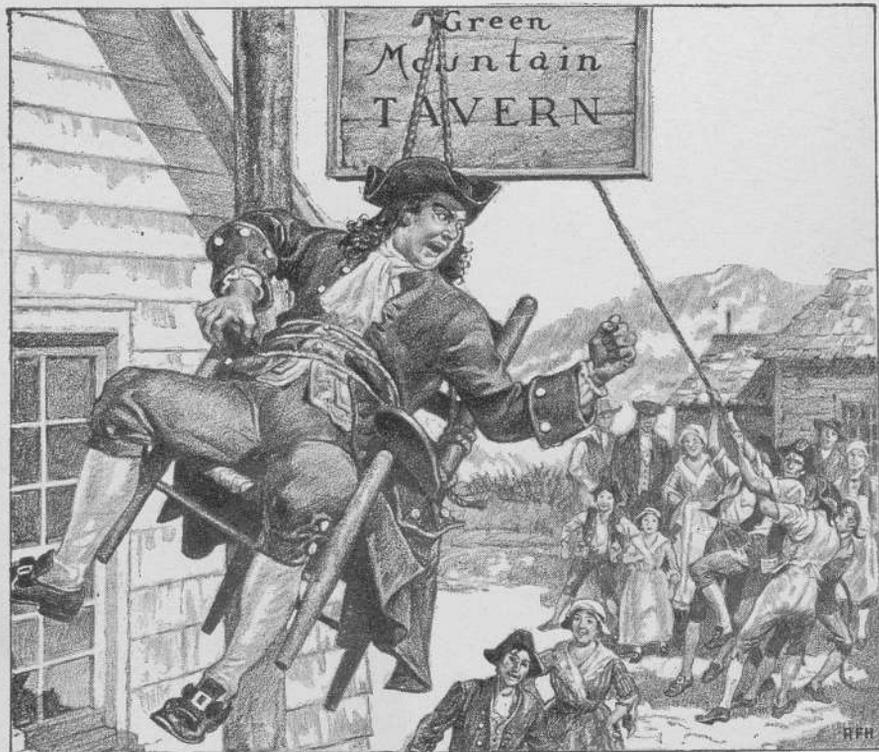
The British threatened Poultney, Vermont, in 1777. The battle was fought nearby, after which the men of the town returned and found that their families had vanished. Mrs. Dan Richards with her two children, together with the other women and children, had fled fifty miles through the forest to Bennington, where later they were found safe and well.

Protection of wife and children in the home is the foundation on which nations endure. Is your life insurance sufficient in amount to take care of your family if anything should happen suddenly to you?



In the early days of Vermont it was common for each small boy on the farm to have set apart for him a sheep whose wool would be made into a suit. The boy saw to it that his sheep was carefully tended, as each year's clip of wool meant another warm suit for the winter.

Start habits of thrift in your children. One good way to instil thrift is to give your boy his own life insurance policy. Ask a National Life man at what age your children will be acceptable for life insurance.



Ethan Allen organized his Green Mountain Boys to repel "land grabbers." One enemy sympathizer was "hoisted in a chair up to the sign of the Green Mountain Tavern and left there for several hours" as a warning to others.

Love of home and love of independence burned fiercely in the hearts of our forefathers. Life insurance is the surest method of protecting your family and, at the same time, protecting yourself from future want.



Londonderry Settlement, Vermont. In the early 1800's a hungry bear kept Mrs. Nancy Arnold and her two children imprisoned in the loft of their cabin until he had finished eating the evening meal she had been preparing.

Threats to a peaceful home usually come without warning. Have you looked over your life insurance policies recently to see whether you have made the best provisions within your present means?



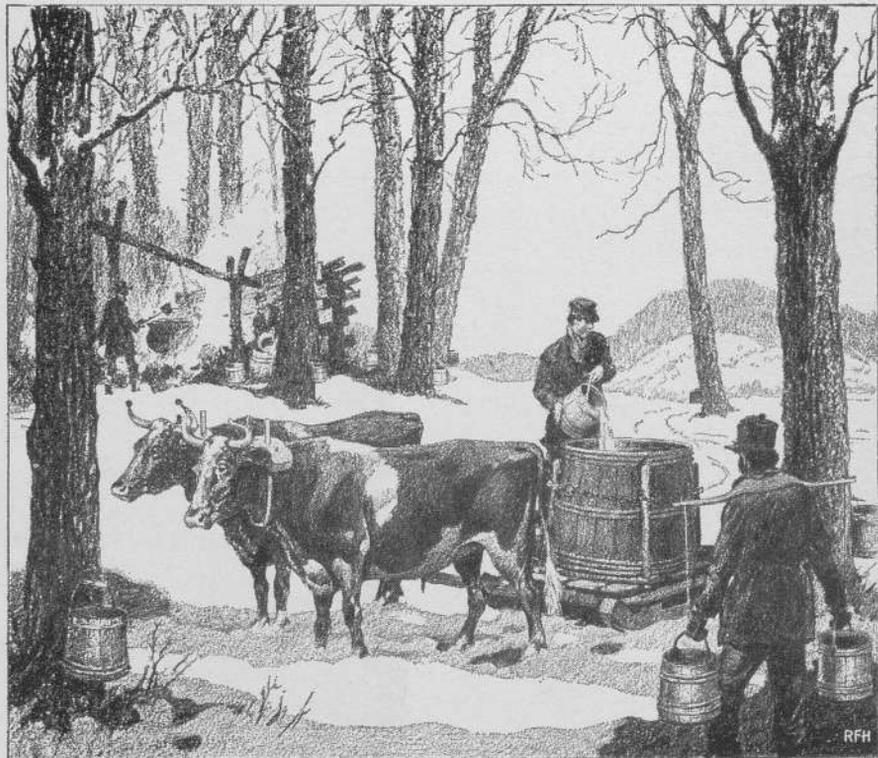
When Lafayette revisited America in 1825 he spent a night in Montpelier. Vermonters still cherish a toast which he offered, "To Vermont, Montpelier and the Green Mountains, from which was echoed early, and valiantly supported, the Republican cry for Independence and Freedom."

Every man hopes some day to have financial independence and freedom from money worries. A life insurance saving plan can be arranged to give you a monthly retirement income for life at age 55, 60 or 65.



The first settlers in Vermont, as well as those in the other Colonial States, never could have established their homes had it not been for a practice of thrift, self-reliance and persistence.

Money never saves itself. The time to save money is when it is coming in. The best way to save is to budget a fair amount for life insurance from each month's income.



One of the first industries in the United States was "sugaring." Vermont continues to lead all other States in the production of maple sugar products.

Most good things have humble origins. The Indians showed the early settlers of Vermont that there was "sweet food in trees." A small beginning in life insurance will grow amazingly, if you add to it when and as you are able.



One of the first Declarations of Independence was written on October 10, 1774, by the citizens of Chester, Vermont. It stated, "that all the acts of British Parliament tending to take away Rights of Freedom ought not to be obeyed."

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Every man writes his own declaration of independence when he frees himself from future money worries by owning adequate life insurance. What is "adequate"? Let a National Life man show you what will fit your needs and circumstances.



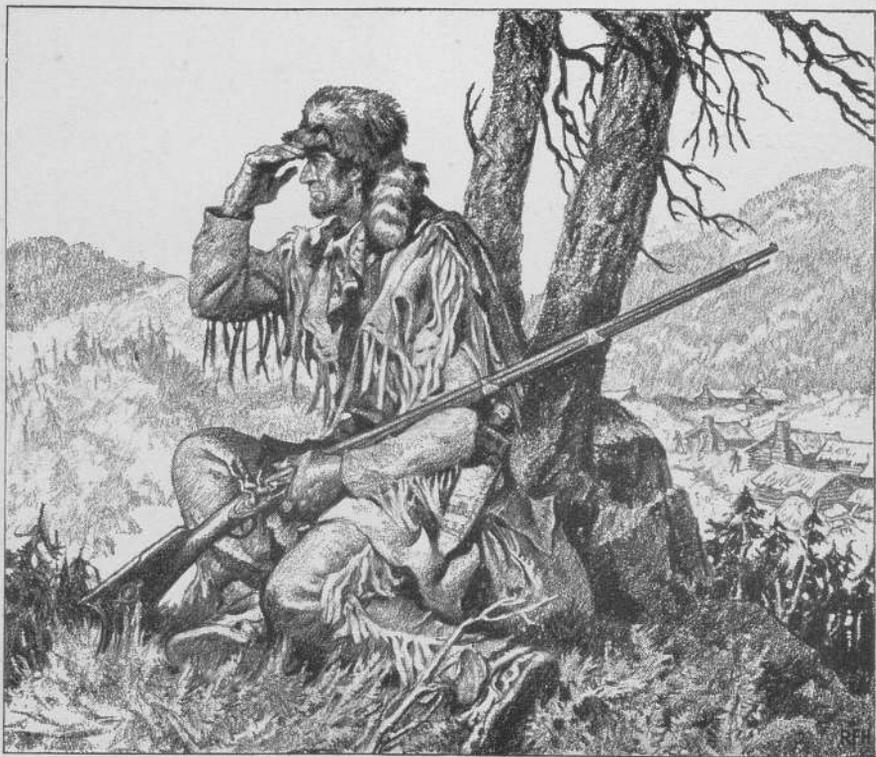
Many of the early New England homes were equipped with secret hiding closets for the protection of women and children during Indian attacks.

Gone are the threats from the forest but the "wolf" still threatens many a home today. If your wife is not trained to earn a living, let life insurance be ready to take your place as a dependable, regular provider.



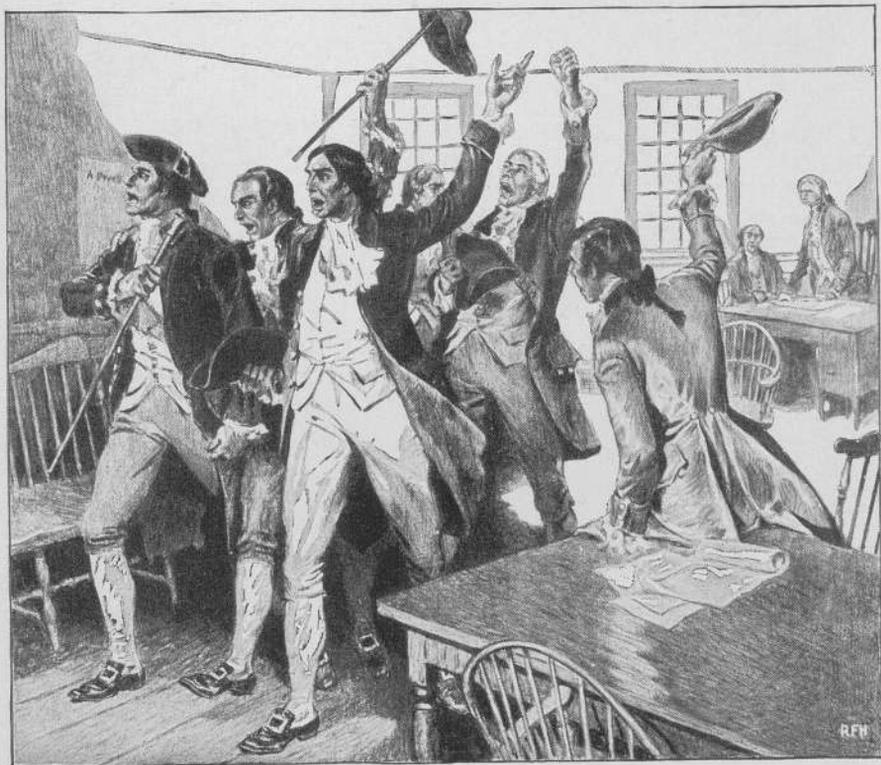
National Life's first death claim was paid July, 1850 to the family of a Forty-Niner, Rowland Allen, who died on his way to the California gold fields.

National Life of Vermont can point to an enviable record of having continued sound and strong in spite of wars, epidemics and panics since its founding in 1850.



In the early days of Vermont, a lookout was posted above the settlement to sound a warning in time of trouble to summon the men from the woods and fields.

Let life insurance look ahead for you.
Financial troubles and worries never
visit the home which is protected
by adequate life insurance.



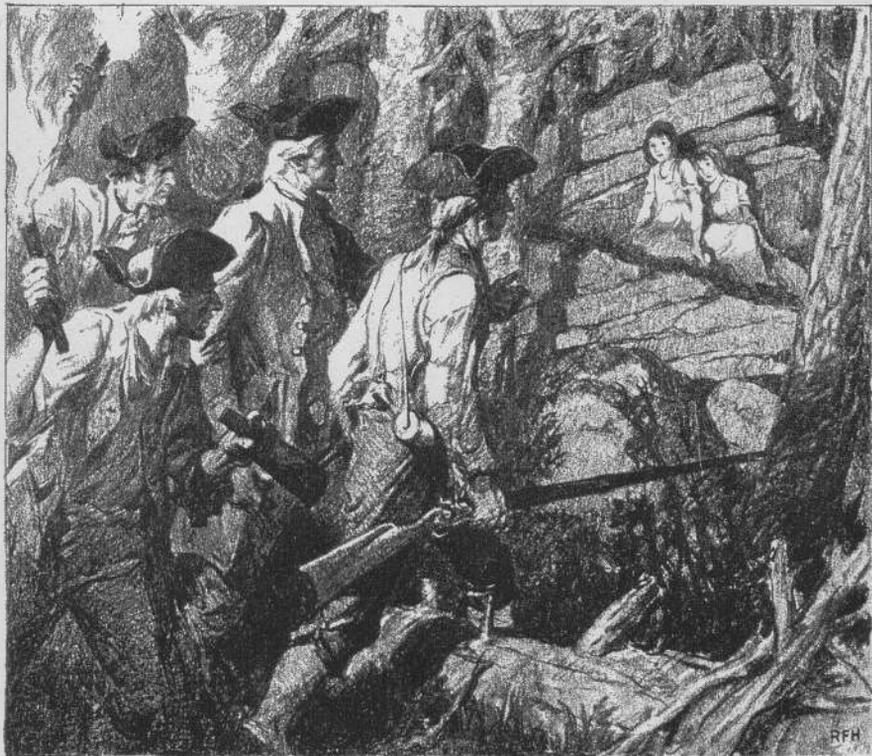
1770-1790, neighboring territories looked with greedy eyes on what is now Vermont and laid claim to practically the entire State. Congress was powerless to help. Vermonters declared their independence with the result that the State was admitted into the Union in 1791.

Every man worth his salt wants financial independence. The earlier you start your life insurance and add to it, the more you will have for your retirement years.



Back in the 1850's, life insurance was limited by law to do little more than offer death benefits. Visits to California or Oregon were not allowed, because it meant sailing around dangerous Cape Horn or, if by land, it meant crossing a trackless wilderness full of hostile Indians.

Modern life insurance offers living benefits. A National Life man will gladly explain the new policies which provide for your retirement years more conveniently than was possible a few years ago.



On May 31, 1780, two little girls, aged 5 and 7, strayed away from a Vermont settlement and were swallowed up by the forest. After 48 hours' search an expedition, headed by Ethan Allen, found them unharmed. Legend says that a wolf slunk from the scene as the rescue party arrived.

One of the most deep-rooted of human instincts is to protect little children from harm. Are you sure that the amount of your life insurance is adequate to care for your children, were you to die suddenly?



Around the year 1800, an old man named De Grau said that as a lad he had seen Spaniards bury a quantity of silver bars in a cave, near Bristol, Vt., which was then walled up. Many have tried to locate the treasure, but without success.

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The richest treasure that a man can have is the peace of mind which comes from knowing that he has done everything within his power to protect his family and himself against future want.

Quick Facts

about the

NATIONAL LIFE INSURANCE COMPANY OF VERMONT

AN OLD COMPANY Founded in 1850, there are but eight life insurance companies as old as National Life, compared with more than 300 that are doing business today in the United States.

TRULY NATIONAL National Life operates through 57 general agencies in 37 States and the District of Columbia. It has investments and policyholders in every State of the Union.

IT IS SOLID Even during the depression years of 1930-1933, its assets and surplus showed a consistent increase.

IT IS STRONG In ratio of surplus to insurance in force (the real test of a company's financial strength), National Life is among the foremost life insurance companies in the United States.

IT IS BIG It has paid to policyholders and their beneficiaries more than 350 million dollars. This sum with assets to their credit exceeds by more than fifty million dollars what policyholders have paid in premiums.

STEADY DIVIDENDS National Life is one of eleven companies which did not omit or reduce dividends during the World War. Its policyholders have enjoyed 8 increases in dividends and 3 extra dividends of 20 per cent each during 30 years. In 1933 and 1934 sound business judgment prescribed a temporary curtailment of dividends, since when the restoration of dividends now in effect brings National Life into the front rank of low net cost companies.

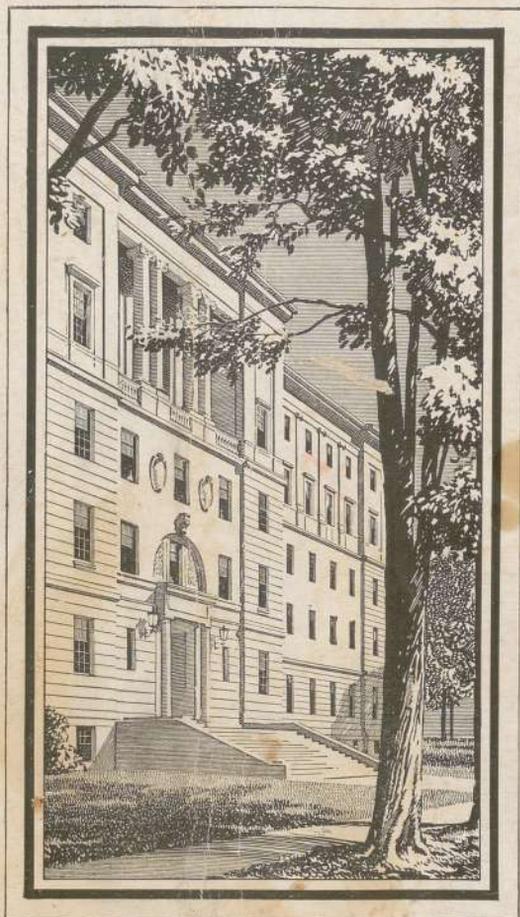
IT SHARES Being a purely mutual company, with no stockholders, all savings and profits belong to its policyholders.

IT IS POPULAR Over forty per cent of the new insurance written annually comes from satisfied present policyholders pleased with National Life service.

NEW FEATURES National Life is offering today many new policies, which are more adaptable and, in some cases, more liberal than was permitted by law a few years ago.

WELL INFORMED National Life representatives are carefully chosen for character and ability to serve you well. It may save you future investment losses to let a National Life man show you how life insurance has proved the best investment for many policyholders.

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